



Humber Health
Partnership

Golden
Stars



ABOUT US

NHS Humber Health Partnership is the new Group name for Hull University Teaching Hospitals NHS Trust and Northern Lincolnshire and Goole NHS Foundation Trust.

The Group manages five main hospitals sites: Hull Royal Infirmary, Grimsby Diana Princess of Wales Hospital, Scunthorpe General Hospital, Castle Hill Hospital and Goole Hospital. It provides a wide range of community services across North and North East Lincolnshire, including district nursing, physiotherapy, psychology, podiatry and specialist dental services.

Together we are the largest employer in our regions, with over 17000 staff. We treat over 1,000,000 patients each year and provide specialist services, including cancer, renal, neurosurgical, cardiac and maternity.



THE GOLDEN STARS AWARDS

Our staff don't come to work for the money. They don't receive bonuses, gifts or hospitality. Many of them work throughout the night; on Christmas Day and Boxing Day, ensuring our patients are safe.

The Golden Stars Awards is our way of saying thank you to them for everything they do in caring for our friends and families.



AN EVENING OF CELEBRATION

The Golden Stars sees over 400 staff recognised for excellence in service. We acknowledge creativity and innovation, our best teams, clinical and non-clinical services, leaders, rising stars and our most experienced staff. Whether they are winners or runners up they celebrate in the company of their colleagues, our VIP guests and our sponsors.



OUR SPONSORS

As an NHS organisation our budgets do not extend to funding events like the Golden Stars Awards. We rely on a contribution from our staff lottery – paid for by staff themselves and, crucially our sponsors.

Without you this amazing event would never happen. This year we are offering three distinct sponsorship packages – bronze, silver and gold.

Bronze Package - £600+VAT

- Two invitations to the awards ceremony
- Evening meal provided
- Front row priority seating for the event
- Meet and greet with the Group Executive Team
- Free bottle of wine (or non-alcoholic alternative)
- Invitation to the stage to present the award to the winner of your sponsored category
- Digital photograph of presentation to the winner to be sent after the event
- Logo featured on promotional materials, certificate, and website
- Logo featured in the evening awards brochure
- Your logo will be featured on the main awards presentation, which is shown to guests on the evening
- On the night promotion through live social media to circa 100,000 followers
- Advert on Fendix, hospital advertisement platform, seen by over 17,000 members of staff for one month

Silver Package - £1300+VAT

- 4 invitations to the awards ceremony
- Evening meal provided
- Front row priority seating for the event
- Meet and greet with the Trust Executive Team
- Free bottle of wine (or non-alcoholic alternative)
- Invitation to the stage to present the award to the winners of your sponsored category
- Selection of digital photographs from the awards evening, including photograph of presentation to the winner
- Logo featured on promotional materials, certificate and website
- On the night promotion through live social media to circa 100,000 followers
- Your logo will be featured on the main awards presentation, which is shown to guests on the evening
- Quarter page advertisement in the awards brochure which is handed out to almost 500 members of staff
- Advert on Fendix, hospital advertisement platform, seen by over 17,000 members of staff for two months
- The opportunity to promote your company within our Trust with an advertisement slot on our digital signage screens situated across the Trust for one month. These screens are located in prominent patient facing areas
- Company promoted widely to our followers on social media (over 103,000 followers in total) through weekly promotional posts in the month leading up to the awards ceremony

Gold Package - £2500+VAT

- 8 invitations to the awards ceremony
- Evening meal provided
- Front row priority seating for the event
- Meet and greet with the Trust Executive Team
- Free bottle of wine and Golden Stars Cocktail on arrival (or non-alcoholic alternative)
- Advert for your company to be shown on screen at the ceremony prior to the start of the awards
- Invitation to the stage to present the award to the winners of your sponsored category
- Selection of digital photographs from the awards evening, including photograph of presentation to the winner
- Logo featured on promotional materials, certificate and website
- Your logo will be featured on the main awards presentation, which is shown to guests on the evening
- Half page advertisement in the awards brochure which is handed out to almost 500 members of staff
- On the night promotion through live social media to circa 100,000 followers
- Advert on Fendix, hospital advertisement platform, seen by over 17,000 members of staff for three months
- The opportunity to promote your company within our Trust with an advertisement slot on our digital signage screens situated across the Trust for two months. These screens are located in prominent patient facing areas.
- The chance to be a part of the judging process; you will be given the opportunity to cast your vote in the category that you are sponsoring, and influence who the winner will be.
- Company promoted widely to our followers on social media (over 103,000 followers in total) through:
 - o Weekly promotional posts in the month leading up to the awards ceremony
 - o Announcement of sponsorship on all Facebook and LinkedIn pages
 - o A promotional feature Facebook post on all Facebook pages during the week of the awards as one of our main sponsors

PLEASE HELP US TELL SOMEONE THEY ARE AMAZING

**Your support helps us to reward those people
who often go unnoticed.**

**If you would like further information or you
would like to sponsor Golden Stars,
please contact:**

louisem.brown@nhs.net

or

charlotte.grinhaff@nhs.net

Many thanks for your interest.